

# AIMEE COHEN

KEYNOTE SPEAKER, CAREER EXPERT & BEST-SELLING AUTHOR



## KEYNOTE SPEAKER

Aimee delivers dynamic, engaging, and high-impact presentations blending inspiration, humor, and expertise that empower women to take control of their careers. After more than 20 years and nearly a 100% success rate as an executive career coach, Aimee shares her secret strategies, tips, tools, processes and practical action steps to catapult your career. In any industry, for any audience, her polished and powerful presentations on today's hottest workplace topics will entertain as they empower you to manage your career like a boss and Woman UP!

### appeared on



### clients include



Best-selling author, nationally recognized career expert, and women's career development advocate, Aimee has transformed the lives and careers of hundreds of women (and men, too!).

Author of the game-changing book *WOMAN UP! Overcome the 7 Deadly Sins that Sabotage Your Success*, Aimee is the career dream-maker who delivers a motivating call to action and the practical tools needed to succeed.

*"Aimee is empowering and inspiring...her WOMAN UP! message combines your best girlfriend and an elite career expert in one powerful package! Aimee's advice is easy to follow and gets results!"*

Teresa Taylor, Former COO, Qwest Communications

Invite Aimee to share her expertise and to inspire you.

## AIMEE COHEN

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# KEYNOTE SPEAKER

THEMES: CAREER MANAGEMENT & DEVELOPMENT,  
WOMEN IN THE WORKPLACE,  
AND PROFESSIONAL GROWTH & DEVELOPMENT

## POPULAR KEYNOTE & BREAKOUT TOPICS

### Woman UP! Overcome the 7 Deadly Sins that Sabotage Your Success

Today's professional woman battles social norms, corporate barriers, male-dominated industries, and mass media stereotypes...but her own self-sabotaging behaviors may present the greatest obstacles. Discover the 7 Deadly Sins that sabotage your success, and learn practical strategies to defeat them. You will hear real-life examples, success strategies and solutions, and plenty of guilty confessions. Time to pull on your big-girl panties, take control of your career, and Woman UP!

### Woman UP! How to Manage Your Career Like a Boss!

Getting a job is one thing, getting ahead in your career is another. Everyone receives training and education about how to do a job. However, no one receives any training or education about how to successfully manage their own career. There are a lot of unexpected twists and turns, mistakes, missteps, and a lengthy learning curve when it comes to grabbing the wheel and driving your own career success. From increasing your visibility to squashing self-sabotaging behavior, learn the top tips, tricks, secrets, and strategies to make sure you're always in the driver's seat.

### Build Your Brand and SKYROCKET Your Self-Promotion

As little girls, we were taught that it's not polite to brag. Well, that lesson may have served us well in the sandbox, but it doesn't serve us in a competitive job market and workplace. It's time to learn how to step up and stand out, because invisibility equals dispensability! Master the strategies and techniques that will empower you to build a brand, promote yourself, increase your visibility, and boost your confidence. Not only will you be tooting your own horn in no time, but you'll be the leader of the whole band!

### Polish Your Executive and Leadership Presence and Get to the Next Level

If you want to be an executive, then you need to act like one and be perceived as one. Perception is reality. Executive presence is a combination of behavior, communication style, and image...and it needs to convey confidence at all times. When it comes to advancing your career, executive presence accounts for 30% of what it takes to secure a promotion. There are many things you can't control, but you can learn how to elevate your executive presence, catapult your confidence, and be the boss you were born to be!

### Enhance your Emotional Intelligence: Leverage the Secret Weapon

Regardless of profession or industry, the secret to success is mastering the four components of emotional intelligence: self-awareness, self-management, relationship management, and social awareness. Your ability to identify your own triggers, manage and control your emotions, empathize and understand others, and accurately read a room will determine whether you struggle or succeed in your career.

"...she was incredible! Her presentation was high-energy and full of wisdom to which our guests could easily relate."

"We were blown away! Don't hesitate to book her!"

"She is the best I have ever worked with!"

"She was professional, personable, and a dynamic speaker. She provided practical, insightful strategies..."

"Aimee's presentations are top notch: she uses a healthy dose of humor and actively engages the participants. Aimee's energy is infectious and creates an atmosphere that makes the audience want to listen."



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